

PARTNERSHIP



PACKAGES

**WANT TO GET YOUR
BRAND INVOLVED?**

**WE HAVE A VARIETY OF
PACKAGES TO CHOOSE FROM!**



**MAYWEATHER
PROMOTIONS**

FRONT ROW

TMT
THE MONEY TEAM

THE FIFTEEN FOUNDATION



HEAVY-WEIGHT PACKAGE

\$ 200,000 / R 3,500,000

1 AVAILABLE

PACKAGE INCLUDES:

RED CARPET

- ACTIVATION & BRANDING ON THE RED CARPET
- PRODUCT PLACEMENT STRATEGICALLY INTEGRATED INTO BOTH LIVE EVENT & BROADCAST

TICKET ALLOCATION:

10 TABLE SPOTS ON FLOYDS TABLE

MEET & GREET

FLOYD MAYWEATHER: 10 MINS

BRANDING & POSITIONING

- CATEGORY EXCLUSIVITY
- NAMING RIGHTS OF EVENT
- ROPE & TOBLERONE BRANDING AROUND MAIN STAGE
- LED BRANDING

BROADCAST BRANDING

- TV GRAPHICS & BRAND INTEGRATION

PERIPHERAL BRANDING

- MEDIA WALLS BRANDING
- RING CARD
- RING GIRLS' COSTUME (WAITRESSES)

BRAND INTEGRATION

- DJ MENTIONS
- MICROPHONE FLAGS
- MEDIA INTERVIEWS





MID-WEIGHT PACKAGE

\$ 50,000 / R 860,000

**4 X MIDWEIGHT
PACKAGES AVAILABLE**

PACKAGE INCLUDES:

BRANDING & POSITIONING

- ROPE & TOBLERONE BRANDING (AROUND STAGE)
- LED BRANDING BY STAGE
- PERIPHERAL BRANDING
- MEDIA WALLS BRANDING
- RING GIRLS' COSTUME (WAITRESSES)
- REFEREE SHIRT (MC)
- BROADCAST BRANDING
- TV GRAPHICS & BRAND INTEGRATION

BRAND INTEGRATION

- DJ MENTIONS
- PRODUCT PLACEMENT STRATEGICALLY INTEGRATED INTO BOTH LIVE EVENT & BROADCAST

PARTNER TICKET ALLOCATION

TABLE SPOTS: ON VIP TABLE
4 X GENERAL TICKETS



THE FIFTEEN FOUNDATION

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LIGHT-WEIGHT PACKAGE

\$ 20,000 / R 340,000

10 X MIDWEIGHT
PACKAGES AVAILABLE

PACKAGE INCLUDES:

PACKAGE INCLUDES:

BRANDING & POSITIONING

- MEDIA WALLS BRANDING
- PRODUCT PLACEMENT AT ENTRANCE
- STRATEGICALLY INTEGRATED INTO BOTH LIVE EVENT & BROADCAST

PARTNER TICKETS ALLOCATION

2 X GENERAL TICKETS



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BRING FLOYD TO OUR COMPANY PACKAGE

TBA

PACKAGE INCLUDES:

- **MOTIVATIONAL SPEECH BY FLOYD**
- **PHOTO OPPORTUNITY WITH STAFF**
- **COMPANY VISIT**

45 MINUTES TO 1 HR



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ENGAGE FLOYD WITH YOUR COMPANY STRATEGY

TBA

PACKAGE INCLUDES:

- PERSONALISED COMPANY
ADVERTISING



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TOUR PARTNERS



World Wide Scholarships is a multifaceted global sports, art, and academics organisation. Impacting lives, communities, and nations. We are the largest university and talent placement agency in the African region, and we are here to empower the talent by linking scholars to international colleges and universities that match their god given talents and abilities.



ONAPS Foundation is a nonprofit international development organization committed to improving lives across a dynamic Africa, while addressing issues of economic empowerment in American communities.

USA NON PROFIT - 501 C 3 ORGANIZATION



FRONT ROW



The FrontRow entertainment team has more than 20 years of experience in the entertainment industry. From organizing events such as Sports events, concerts, beach parties,... to organizing celebrity tours, meet and greets and appearances with names such as Floyd Mayweather, Chris Brown, Will Smith, Usher, Ne-Yo, Justin Timberlake, Pharrell, Akon, Kelly Rowland and many more...



THE FIFTEEN FOUNDATION

The 15 Fifteen Foundation vision is to change the lives of young less fortunate individuals by giving them the opportunity and the resources to do so. The 15 Fifteen Foundation gives them the opportunity to do what they love, give them the encouragement to believe in themselves, and through that, it will start to build hope in their hearts not only to create a better future for themselves but also the lives of the people around them.

SOUTH AFRICA NON PROFIT - SECTION 18 A

CONTACT



**FOR ANY QUERIES, YOU
CAN REACH US ON:**

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THE FIFTEEN FOUNDATION

**MAYWEATHER
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